



Community Engagement Plan

9-Line Extension Plan

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9-Line Extension Plan Community Engagement Plan

Project Scope

Salt Lake City is conducting a study to develop a conceptual design and implementation strategy for a pedestrian and bicycle corridor along 900 South between the mouth of Emigration Canyon and the Surplus Canal, extending the existing 9 Line Trail both eastward and westward. This corridor has been mentioned in past mobility and transportation studies, and there is now support for developing more detailed designs and an implementation timeline.

The study team will evaluate the work of past studies and existing conditions and work closely with the local communities to identify preferred treatments and facilities needed to strengthen neighborhoods and accommodate active transportation. Once finalized, the study will provide a list of potential projects that can move forward into preliminary engineering.

Preliminary Project Goals:

Active Transportation	Open Space /Recreation	Economic Development	Connectivity	Placemaking	Equity	Implementation
Invest in comfortable, safe, and accessible walking and bicycling facilities that can be used for transportation as well as recreation.	Provide open space and recreation opportunities for multiple user types	Invest in disadvantaged neighborhoods to improve quality of life and redevelopment opportunities	Eliminate or overcome barriers between neighborhoods to connect East and West Salt Lake City residents, businesses and destinations	Engage the arts community to foster a unique sense of place throughout the corridor	Promote access and mobility for people of all ages and abilities.	Develop sustainable corridor solutions that can benefit the environment but also can be maintained
	Promote healthy lifestyles by linking neighborhoods to parks and open space destinations	Foster the continued success of existing business districts while energizing new business districts at key locations throughout the corridor	Connect the 9 Line Corridor to the broader active transportation and transit system	Use wayfinding signage and branding strategies to connect users to neighborhood nodes.	Attract and serve the "interested but concerned" demographic: those who would like to walk and ride a bike but are concerned about safety and logistics.	
	Foster outdoor recreation-focused business development.			Support existing neighborhood identities within corridor-wide placemaking strategies.		

- Adjustments to these goals and additional goals will be identified through the public involvement process

Partner Agencies

- Redevelopment Agency of Salt Lake City
- Salt Lake City Economic Development Division
- Salt Lake City Housing and Neighborhood Development Division
- Salt Lake City Parks and Public Lands Division
- Salt Lake City Planning Division
- Salt Lake City Engineering Division
- Salt Lake City Department of Public Utilities
- Salt Lake City Arts Council

Consultant Team

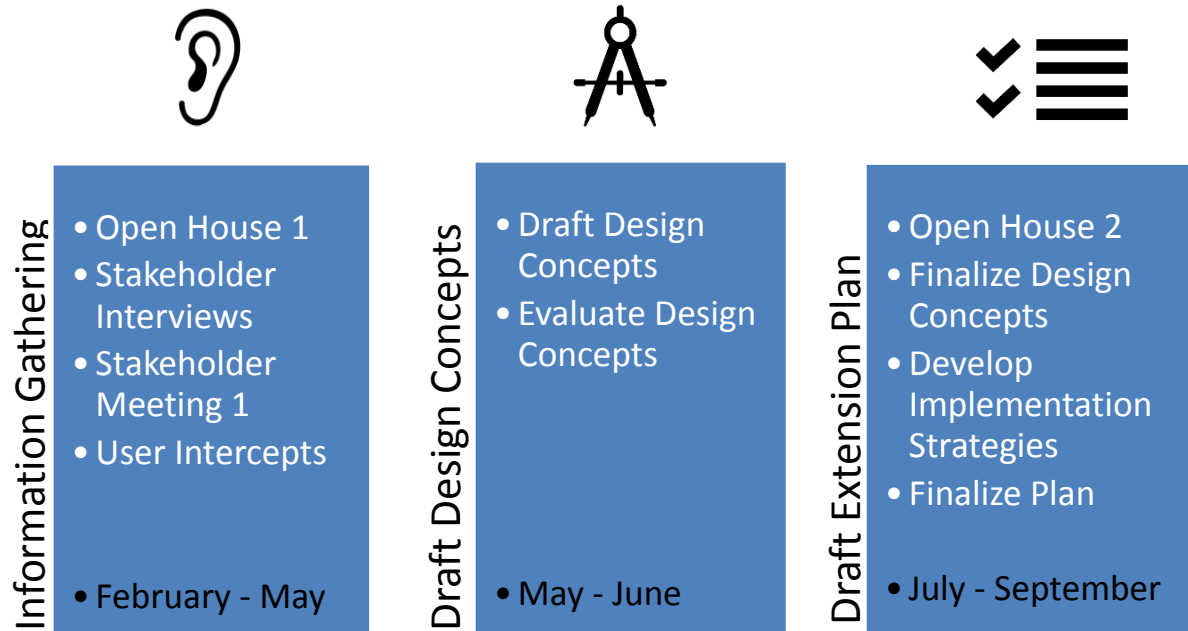
- Alta Planning + Design
- H.W. Lochner
- WCEC Engineers

Public Involvement Approach

Project partners and the consultant team have set the following public involvement objectives for this study.

- Open a dialogue with businesses, residents and recreational users during the study to obtain a clear picture of local values and interests related to the 9 Line corridor
- Engage the community to identify potential improvements needed throughout the corridor.
- Develop conceptual designs and implementation strategies for constructing an active transportation corridor that is supported by the community

Public Involvement Process



Public Involvement Strategies

Our public involvement (PI) efforts will include reaching out to targeted stakeholders and to the general public.

This approach will require two distinct plans to reach each of these groups.

Stakeholders

Engaging key project stakeholders early is essential to ensuring the study team is aware of needs and concerns throughout the corridor. The PI team will begin by conducting up to five interviews with targeted stakeholders to determine their corridor goals and objectives, as well as any fatal flaws with potential improvements.

Stakeholder Working Group

In addition, a stakeholder working group will be formed to engage the most interested and invested parties throughout the study area. The key stakeholders above may be invited to join the working group based on their interest and availability.

The working group will meet three times to provide feedback to the study team.

- Meeting 1: Review Existing Conditions and Community Engagement Plan
- Meeting 2: Collaborative Study Team/Working Group Design Charrette
- Meeting 3: Review Recommended Trail Concept Plan

General Public

Outreach to the community as a whole will be needed to ensure the viability and usage of the recommended plan. In order to obtain input from all the communities along the corridor, the PI team will use the following tools:

- **User Intercept Surveys and Counts** – Used to determine current demand and potential for new users as well as interest in potential trail amenities
 - Study team members will solicit input from existing pedestrians and bicyclists via onsite surveys along existing routes
- **Project Website** – Used to house project overview, public documents, a vision statement, interactive comment gathering and contact information.
 - Interactive project map will allow users to provide input on potential improvements and needs.
 - Survey will be similar to the user survey administered in the field.
- **Community Workshops** – Three workshops will be held to gather information and obtain input from the general public. The workshops will be located throughout the study area. Tentative locations include East High, Liberty Park, and Sorenson Community Center
 - Workshop #1: Information Gathering
 - Workshop #2: Draft Trail Concepts
 - Workshop #3: Draft Extension Plan
- **Pop-up Workshops** – City staff will use materials developed for the Community Workshops to conduct brief, informal workshops by hosting a table at community events throughout the spring and summer, per the attached outreach schedule.
- **Media Contact** – All media contact will be handled by Salt Lake City. If additional information is needed for media purposes, Salt Lake City will coordinate this effort.

Schedule

PI and stakeholder activities throughout the course of the project are anticipated as follows:

PI Tool/Activity	Date	Target Audience	Purpose
Community Engagement Plan	February 2016	Internal Team	Provide guideline for PI activities and project messaging
Project Website	April 4, 2016	All Stakeholders	Provide project overview and interactive ways to provide input
One-on-One Stakeholder Interviews	March 23, 2016, March 24, 2016	Key Project Stakeholders	Discuss study goals, objectives and any concerns they may have
Community Workshop #1	May 12	All Stakeholders	Review existing conditions, understanding of corridor desires
User Intercept Surveys and Counts	Week of May 8th	Users of Existing Routes	Determine existing and future demand and gather feedback on trail amenities
Stakeholder Working Group – Meeting #1	June 2016	Working Group Members	Review existing conditions, results from Workshop #1
Stakeholder Group Meeting #2	July 2016	Working Group Members	Charrette with project team on potential improvements
Community Workshop #2	July 2016	All Stakeholders	Present trail concepts to local citizens and gather feedback
Stakeholder Working Group – Meeting #3	August 2016	Working Group Members	Review final trail concept and implementation strategies
Community Workshop #3	September 2016	All Stakeholders	Review final trail concept and implementation strategies

Public Involvement Contact Information

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